



Production Name and Logo

We thought of the production name as a group. After thinking up several different ideas, we narrowed it down to 6 different designs. I drew up prototypes of what the logo could look like and we decided as a group, which one looked better.

Our initial idea was to use the beginning letter from each of our names.



I then made a logo using the first letters of our surnames.



After looking at the designs, we felt that the using the letters from our names or surnames didn't really work and we felt that we could advance on these ideas.

We decided to turn to the internet for help using different online websites of random word generators. 'DirtyBear' came up and we all liked the name, as it doesn't have any association to members of the group and we thought it was quite a memorable name.



Amy Jenson-Boon

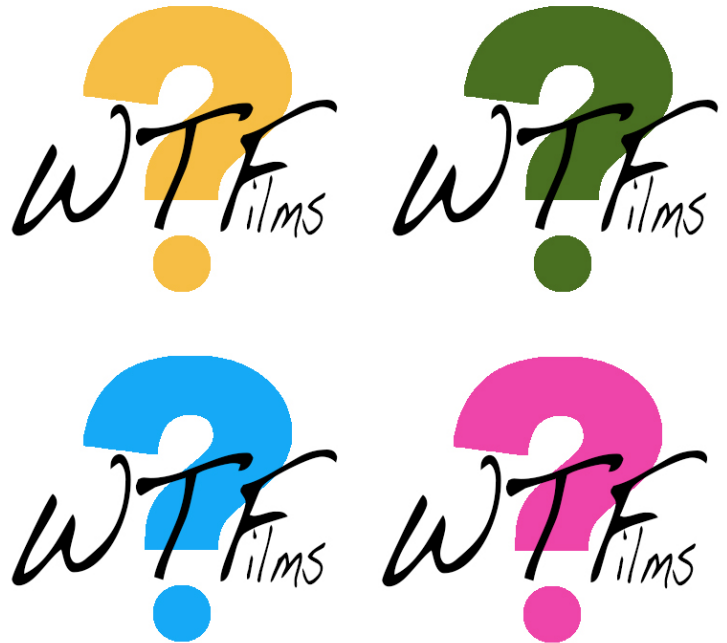
Pre-Production



Our final idea was 'WTFilms.' We all agreed that this would be the name of our productions company, so I began by hand drawing a design, then remaking it on Photoshop it different colours.



My first drawing



Created in Photoshop

We decided to go for the orange logo for our company, which can be seen below bigger.

